

Effective Date: 19.07.2025

BabyCue, your trust and privacy are essential to us. This Privacy Policy explains what information we collect, how we use it, and your rights under laws like GDPR (EU), CCPA (California), and Israeli privacy law.

1. Information We Collect

We collect:

- Audio recordings of your baby's cry
- Selected reason for cry (if provided)
- Baby's age (in days or months)
- Your email address
- App usage metadata (optional, anonymized)

2. Purpose of Collection

We use this data to:

- Provide personalized, non-medical insights
- Improve the performance and accuracy of our AI models
- Understand cry patterns based on age and behavior
- Communicate updates, support, or surveys (opt-in only)

To improve the accuracy of our AI models, BabyCue used publicly available audio datasets for training purposes.

Portions of the model were trained using the ****Donated Cry Corpus****, which is licensed under the ****Open Database License (ODbL 1.0)****.

No raw data from this corpus is stored, shared, or exposed within the app.

All processing is done internally and securely.

Original dataset: <http://opendatacommons.org/licenses/odbl/1.0/>

3. Legal Basis (GDPR)

We process your data based on:

- Your explicit consent (Article 6(1)(a) GDPR)
- Our legitimate interest in product improvement and user support (Article 6(1)(f))

You can withdraw consent at any time via the app or by contacting us.

4. Data Sharing

We do not sell your data.

We only share data with trusted processors such as:

- Cloud storage providers (e.g., AWS)
- AI infrastructure (e.g., OpenAI), under strict confidentiality and security terms

All shared data is anonymized or pseudonymized.

5. User Rights (GDPR + CCPA)

You have the right to:

- Access your data
- Request correction or deletion
- Download your data in machine-readable format
- Opt out of data processing for model improvement
- Request information about data disclosures (CCPA-specific)

To exercise any of these rights, email us at support@mybabycue.com with the subject line "Privacy Request."

6. Data Security

- All transmissions are encrypted (SSL/TLS)
- Audio data is stored separately from emails using pseudonymized user IDs
- Access to data is limited to authorized personnel only

7. Data Retention

We retain data only as long as necessary for:

- Providing insights to you
- Improving our models

- Legal compliance

You may request deletion at any time.

8. Children's Privacy (COPPA)

BabyCue is intended for adult use only (18+). We do not knowingly collect personal data directly from children under 13. All use of the app must be by a parent or legal guardian.

9. Changes to this Policy

We may update this policy periodically. Changes will be posted in-app or on our website. Material changes will require renewed consent.

10. Contact

For privacy-related questions or requests, contact:
support@mybabycue.com